

WASHINGTON, D. C., SUNDAY, JUNE 19, 1910.

\$5 Silk Petticoats \$2.19

\$5 Values—In Black and All Shades.

Two hundred good quality Taffeta Silk Petticoats, in black and all the leading colors for summer wear—made of heavy rustling taffeta, with a deep shirred flounce, full cut, and perfect fitting.

All lengths. What woman can resist buying a regular \$5 Silk Petticoat at \$2.19? The two hundred we offer to-morrow will go quickly—better not delay coming for yours.

Fruit of the Loom Muslin, 87c Yd.

Regular Price, 12c.

"Mill ends" of yard-wide "Fruit of the Loom" Muslin at the lowest price in years—87c a yard instead of 12c. Every piece is stamped with the "Fruit of the Loom" trademark.

"It Pays to Deal at Goldenberg's" Goldenberg's Seventh and K "The Dependable Store"

Sewing Silk, 3 for 10c.

Good quality Black Sewing Silk; 100-yard spools; letters O, A, and B. For machine or hand sewing. Worth 8c a spool. One day at THREE spools for 10c.

\$1.25 Porch Screens, 69c.

Japanese Bamboo Porch Screens; 6 ft. wide, 7 1/4 ft. drop; made of selected outside bark; complete with rope and pulley. One day at 69c each—regularly \$1.25.

5c Cakes of Fairy Soap, 2 for 6c.

THIS COUPON and 6c entitles the bearer to TWO regular 5c size cakes of Fairy Soap, if presented at our soap department Monday, June 20.

SALE OF WRITING PAPERS 10c lb.

Kindred Sold Regularly at 25c, 35c, and 40c a lb. We contracted with one of the largest paper mills in the country to take all the surplus stock and odds and ends of Writing Papers off its hands, and secured some wonderful bargains.

In letter or note sizes—about one hundred sheets to each pound. Best linen stock papers of various sorts, with fancy wrappers. The majority are white, the balance being in gray and blue. Choice of Writing Papers, sold regularly at 25c, 35c, and 40c, for 10c a POUND. ENVELOPES to match, worth 10c and 15c a package, at 5c PACKAGE.

Women's Silk Stockings, 69c Pair

For Regular \$1.25 and \$1.50 Qualities.

Only at this store are such underselling values to be found. Right when Silk Hosiery is most in demand we are able to offer a big lot of Women's Pure Silk Stockings, in black, white, pink, light blue, helio, mais, and other shades at less than such superior qualities command at wholesale.

Some with lisle heel, toe, and sole, and garter top—for serviceability. Others are all pure silk, with 5-inch garter hem and double silk sole, heel, and toe.

Choice of regular \$1.25 and \$1.50 Silk Stockings to-morrow at 69c a pair.



Women's \$10, \$12, and \$15 Tailored Linen Suits

At \$5.98

A truly sensational bargain. Just the styles and materials every woman wants for summer wear—the smartest models designed this season to sell at the regular prices—ten to fifteen dollars.

The manufacturer found himself in immediate need for money, and he came to us with an offer to take these garments at a big loss.

You will better appreciate what wonderful values they are when we tell you that we have been selling many of these Suits in our regular stock at \$12.50 and \$15.00.

The lot comprises finest quality Imported Pure Linen Rajahs, Imported Russian Tan Blouse Linens, Pure Holland Linens, and Pure Linen Ramie.

They are handsomely tailored throughout. Some have Italian pique shawl collar; others are plain tailored, with strap and band effects.

All the newest-style plaited and skirted.

The majority are natural linen color, with a sprinkling of tans, white, new brown, copenhagen, champagne, &c.

25c, 39c, 50c, and 75c French and German Vals. 12 Yard Bolts, for 19c

The most remarkable underprice purchase of Laces Washington women have ever known. There are 4,585 bolts of French and German Vals in the lot, representing the entire remaining stock of an importer retiring from business. We bought these Laces at far less than the usual import cost—and you are invited to come to-morrow and choose from hundreds of the choicest styles at the astonishingly low price of 19c a bolt.

Edges and insertions in COMPLETE MATCHED SETS. Medium and wide widths. Styles suitable for trimming waists, dresses, and fine underwear.

Fine and dainty patterns, in conventional and floral designs—an assortment that leaves nothing to be desired.

TWELVE-YARD BOLTS, sold regularly at 25c, 39c, 50c, and 75c, offered at 19c.

Semi-annual Sale of Men's Shirts

Regular \$1, \$1.50, \$2, and \$2.50 Qualities, at 69c

This sale of Men's Neglige Shirts started Saturday morning with exactly TWELVE HUNDRED DOZEN HIGH-GRADE garments, in an unlimited variety of styles and colorings—the largest single purchase of its kind ever recorded in this city.

Hundreds of men and women were here yesterday, carrying off from two or three to a dozen.

For a great many buyers it is the accepted time to secure a whole season's supply—for these are Shirts of the highest quality, workmanship, and style—the very kinds you would be choosing to-day at regular prices if this extraordinary opportunity had not been presented.

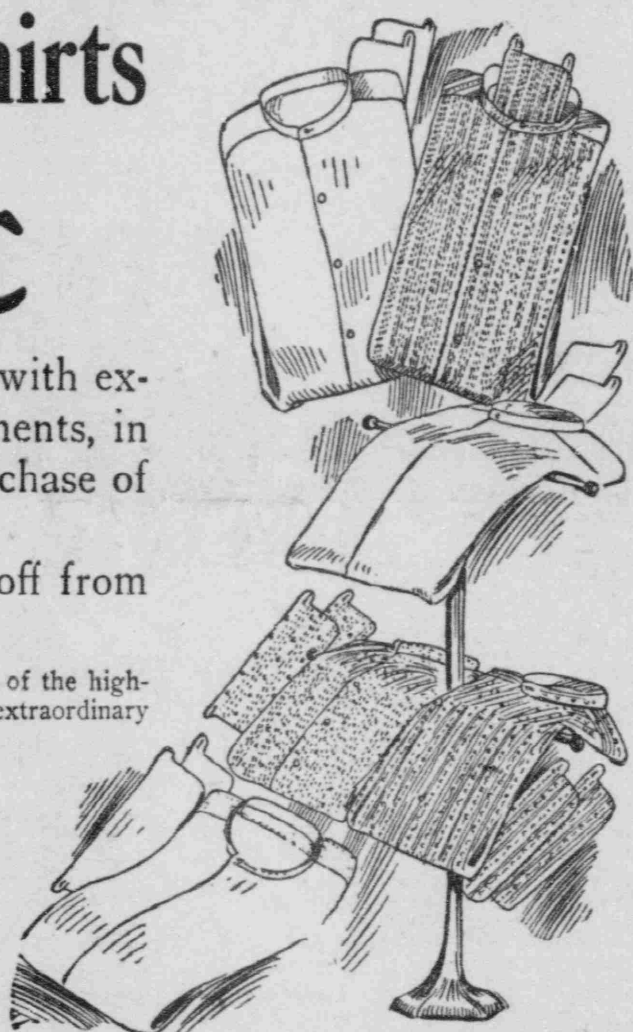
Shirts of every new and correct sort—affording the widest possible choice of the handsomest styles and patterns produced this season. All brand-new, fresh-laundered, perfect-fitting Shirts, of imported Scotch-woven madras, white butcher's linen, feather-weight mulls, sheer striped madras, plain white madras, plain-colored madras, soft pongette, &c., in white and every imaginable color.

Best news of all—the majority are in neat light patterns—the wanted blue-and-white black-and-white, pink-and-white, tan-and-white stripes, figures, dots, novelty effects, and checks.

Plain and plaited bosoms; separate cuffs, and cuffs attached.

Coat and regular styles.

All sizes from 13 1/2 to 20.



Yard-wide Tan Linens Regular 29c Quality at 17c

Natural Tan Dress Linens are the most fashionable goods of the season, as every woman knows. This is one of the most wanted grades we offer to-morrow way below original value, as the result of a lucky trade accident, which gave us an importer's overstock.

Strictly all pure linen, in the natural tan color; full 36 inches wide—firm-woven grade that washes to perfection and makes the coolest and dressiest tailored suits and separate skirts for hot-weather wear.

WE WILL SHRINK THESE GOODS FREE OF CHARGE.

Regular price, 29c a yard. Sale price, 17c.

36-in. Yarn-Mercerized ROUGH PONGEE... 25c

Sold regularly at 39c a yard.

This beautiful yarn-mercerized Rough Pongee is one of the newest and handsomest cotton fabrics used this season for the fashionable coat suits and one-piece dresses. Has the exact appearance of silk pongee, and retains its brilliant luster after washing.

These goods are mercerized in the yarn—which means that continued washing cannot affect the rich luster.

Choice of the following fashionable colors:

Light blue...pink...lavender...old rose...copenhagen...helio...reseda...navy blue...alice blue...tan...linen...champagne...and plenty of the wanted black.

45-in. WHITE INDIA LINON, Regular 25c Quality, at 12 1/2c

Consider the extra width of this fine, sheer white goods—45 inches—and bear in mind that it has never been sold for less than 25c a yard.

In fact, it is seldom you can buy the 40-inch India Linon at 12 1/2c—most stores being content to offer the 32-inch kind at this price.

It remains for Goldenberg's to establish a new underselling record on White India Linons, as we have with this offering of 45-inch India Linon at 12 1/2c a yard, instead of 25c.

It is a superior, fine, sheer grade, made of selected Egyptian combed yarn; firm, even quality, that washes perfectly and makes up to best advantage for summer waists and dresses.

What woman can resist buying a dress or two at to-morrow's low price?

15c White French Percale, with new improved linen finish. Correct weight for separate waists and dresses. Sale price... 94c

15c White Cannon Cloth, full 36 inches wide, with linen finish. Steam shrunk, ready for use. Sale price, yard... 94c

35c Fine Imported White Persian Lawn, exceptionally sheer grade, 47 inches wide. Note the width. Sale price, yard... 19c

19c White Check Lawn; sheer, dainty material for summer wear; full 36 inches wide. Sale price, yard... 11 1/2c

39c White All-Linen Butcher's Linen (36 inches wide); the fashionable rough weave so much in demand for coat suits and skirts. Steam shrunk. Sale price, yard... 25c

12 1/2c White Lingerie Batiste, 30 inches wide; soft-finish, sheer quality, for waists and dresses. Sale price, yard... 8 1/2c

10c Peroxide, 6c. THIS COUPON and 6c for regular 10 bottle of Peroxide of Hydrogen; guaranteed full strength.

10c Talcum, 6c. THIS COUPON and 6c entitles the bearer to regular 10c can of Alpine Violet Talcum Powder, delicately perfumed.

Ammonia, 4c. THIS COUPON and 4c for large size bottle of Household Ammonia; guaranteed full strength.

25c Tooth Brushes, 15c. THIS COUPON and 15c for regular 25c Transparent Tooth Brushes; choice of a variety of shapes.

50c Hind's Cream, 27c. THIS COUPON and 27c for Hind's Honey and Almond Cream; sold regularly at 50c.

25c Hair Rolls, 15c. THIS COUPON and 15c for regular 25c Hair Rolls, 24-inch size, net-covered; choice of all shades.

Laundry Soap, 2 for 6c. THIS COUPON and 6c for two regular 5c size cakes of Swift & Co.'s Golden Gleam Laundry Soap.

10c Tomatoes, 2 for 11c. THIS COUPON and 11c for TWO regular 10c cans of Tomatoes; select quality, sound and red ripe.

SWISS EMBROIDERY FLOUNCINGS, Regular 39c and 50c Qualities... 25c

The opportunity came our way to buy an importer's overstock of these handsome Swiss Embroidery Flouncings at way below usual cost, and we promptly took advantage of it. For you it means a chance to secure the choicest styles in these wanted Embroideries at unexpected savings.

The variety is particularly large and pleasing, and includes many novelty effects shown for the first time. Handsome Madeira and English eyelet patterns are fully represented, with a fine assortment of Anglaise and openwork styles.

18 to 27 inches wide. Choice of usual 39c and 50c qualities at 25c a yard.

Cambric Embroideries, medium and wide widths; Edges and Insertions; blind and open work designs; regular 10c and 12 1/2c values. 5 1/2c

Cambric, Swiss, and Nainsook Embroideries, Edges and Insertions; medium and wide widths; large variety of blind and open work patterns; regular 12 1/2c and 15c values. Sale price, yard... 7 1/2c

Swiss, Cambric, and Nainsook Embroideries, also Skirtings; in floral and open work patterns; suitable for trimming dresses, waists, and lingerie, also children's wearables; worth 19c and 25c yard. Sale price... 10 1/2c

Corset Cover Embroidery, 18 inches wide kind; medium and wide widths; effective open work designs; worth 25c yard. Sale price... 10 1/2c

Corset Cover Embroidery, 18 inches wide, ribbon heading top; in a large assortment of new and dainty patterns; worth 25c yard. Sale price... 14c

Swiss Embroidery Flouncings, 18 inches wide; large variety of new designs; worth 25c yard. Sale price... 15c

\$7.00 CREX RUGS, Room Size (8 by 10 ft.) \$4.88

Another shipment of large-room size (8x10-ft.) Crex Rugs on sale to-morrow at a price that helps you to a considerable saving.

The identical size and quality Rugs for which other stores ask \$7.00. 8x10 ft.—the most desirable size for apartment houses and summer homes.

In a large variety of pleasing colorings, such as red, green, blue, and brown. Choice of stripes and plain centers, with border.

Tape-bound sides and fringed ends. Each rug with the "Crex" trade-mark ticket attached. Sale price, \$4.88.

30c JAPANESE MATTINGS, Offered for One Day at 14 3/4c yd.

The biggest value in Matting of the season. This quality Matting is a staple 30c grade, and buying it at less than half usual cost should make our fourth-floor Matting section the center of bargain interest to-morrow.

200 rolls of fine quality 180-warp Japanese Mattings, in handsome damask and carpet designs, showing all the best colorings, such as greens, reds, and blues. Close-woven, smooth finish, long straw quality, with special machine selvage edge.

Every roll is strictly reversible, which means twofold service.

\$14 CHINA MATTINGS—100 rolls of finest quality 116-warp China Mattings, one of the best grades imported into this country. In checks, stripes, and novelty designs, in red, green, blue, and tan colors. Close-woven, smooth, palm-finish Lintan straw, with double corded edge. 40-yard rolls, sold regularly at \$14.00, offered for one day at... \$9.00

Regular \$2.00 Go-carts, at 98c. each.

Fifty Folding Go-carts, with enameled steel gearing and rubber-tired wheels, at 98c each, instead of \$2.00. Strongly made and easy running. Each Go-cart with perforated back.

Naturally such a bargain will not last long. Avoid disappointment by coming early.—Fourth Floor.

A BIG PURCHASE OF Turkish Towels at Savings of 1/3 to 1/2

We have just concluded a gigantic deal with one of the leading Turkish Towel mills for the entire stock of "seconds", of fine quality Turkish Towels, which we place on sale to-morrow at astonishingly low prices.

Choice of a great quantity of the most desirable Towels for summer use—all heavy-pile, close-knit, absorbent grades that you want an extra supply of right now.

Make the most of this extraordinary money-saving opportunity and secure a season's supply of Towels to-morrow.

Turkish Wash Cloths, assorted sizes and styles, including plain terry cloth and mercerized terry cloths. Values worth 5c, 8c, and 10c each. Sale price... 3 1/2c

Turkish Towels, bleached and unbleached styles. Hemmed and fringed. Good size. Worth 10c and 12 1/2c each. Sale price... 5 1/2c

Turkish Towels, bleached and unbleached; hemmed and fringed styles. Also initial borders. Medium and large sizes. Worth 15c and 20c each. Sale price... 11c

Turkish Towels, hemmed and fringed styles; extra size, double pile; all white; also red and blue borders. Worth 25c and 35c each. Sale price... 19c

Hemmed Bleached Turkish Towels, superior quality. Double pile and extra large size. All white and red borders. Worth 35c and 50c each. Sale price... 25c

Superior quality Turkish Towels and Turkish Sheets, some as large as 45x55 inches. Regular \$1 and \$1.25 values. Sale price, each... 49c

Sale of White Petticoats, Regular \$1.00 Values, at 69c

A purchase of 50 dozen Women's White Petticoats—representing a lot of garments made up for us at a very low price during the maker's dull season.

Made with a deep umbrella ruffle, and 14-inch embroidery ruffle on the bottom, and hemstitched tucks above. Choice of twelve different styles of embroidery. All lengths. Remarkable values and timely ones—for every woman wants an extra supply of white petticoats just now. Regular \$1.00 values, at 69c.

Women's Princess Slips, of nainsook and cambric; deep ruffles on bottom; top trimmed with lace insertion, embroidery and ribbon; all sizes. Special at... 98c

Women's Combination Garments; corset covers and drawers combined; of good quality nainsook and longcloth; lace, embroidery, and ribbon trimmed; all sizes; regular \$1.00 value. Special at... 69c

Women's Muslin and Cambric Corset Covers; full blouse front; hemstitched cambric ruffles; all sizes up to 44; regular 25c value. Sale price, each... 15c

Women's Muslin and Cambric Nightgowns; low, V, high, and square neck; trimmed with lace insertion, embroidery, tucks, and ribbon; all sizes; worth 75c each. Sale price... 49c

Children's Cambric Skirts, with waists finished with hemstitched hem; sizes from 6 months to 3 years; regular 19c value... 14c

Women's extra size Nightgowns; of soft finished muslin; made with yoke of cluster tucks and high neck; sizes 18, 19, and 20; worth 59c each. Sale price... 39c

Children's Muslin Drawers; all seams felled; made with ruffles and tucks; sizes up to 12 years; regular 15c value. Sale price, per pair... 7 1/2c

Children's Percale Dresses; neat figured designs; made with yoke; sizes from 6 months to 3 years; worth 19c each. Sale price... 14c